



Calgary Marathi Association

Newsletter 2019



Calgary Marathi association
कॅल्गरी मराठी असोसिएशन



Report



CMA 2019 in RETROSPECT

CMA 2019





CMA Key Achievements & Events 2019



- Alberta Children's Hospital Fund Raiser
 - Member Donation – Total funds raised \$800
 - Marathi Shala – Total funds raised \$250
 - Proposal – Match up to \$1000 from CMA
- CMA Programs delivered in 2019 (participation ~1600)
 - Gudi Padawa (Approx. 275)
 - Sur Madhur – 2019 
 - Donation Drive for "Women In Need Society"
 - St. Vladimir's Ukrainian Orthodox Congregation
 - Family Camping (Approx. 108) 
 - Pigeon Lake Campground
 - Cricket (Approx. 20)
 - CMA Cricket team were Runners-up in the all inter community cricket event



CMA Key Achievements & Events 2019

- Samadhaan Yoga and day picnic (Approx. 25)
 - Day picnic at Bowness Park Western Portion
 - Yoga, Games, Train ride and lot of team building activities for seniors
- Ganesh Chaturthi (Approx. 400) 
 - At Chestermere Regional Community Association
 - CMA's Ganesh Festival Theme was "Bappa for Kids"
 - Fundraiser for Alberta Children's Hospital
- Garbha / Dandiya Night (Approx. 300) 
 - McKenzie Lake Community Association
 - Paalvee Food Stall & Fund raiser-
 - Raised over \$150
 - Professional DJ
 - Larger non-member participation



CMA Key Achievements & Events 2019

- Diwali Pahaat (Approx. 150)
 - Cardel Theater
 - || Diwali Pahaat || Suraanchi Aatishbazi ||
 - A Live Indian Classical Music Concert (Lok priya Marathi songs based on ragas)
 - Artists : Rohit Kalsekar (vocalist), Bhakti Karmarkar, Shailaja Bamne , Nand Min (Tabla), Kiran Parulekar (Harmonium) and Rajashree Thakurdesai (Host)
- Diwali Night (Approx. 325)
 - Radisson Hotel & Conference Centre Calgary Airport
 - Handmade Greeting Cards Sale by Marathi Shala – Fundraiser for Alberta Children’s Hospital
 - Cultural programs, Dance, DJ (music)
 - Exclusive dinner and cash bar



CMA Key Achievements & Events 2019

- Cyber Media Improvements (<https://www.cmacalgary.ca/>)
 - Website renovation - over 180 defects fixed
 - SSL Certificates upgrade
 - Mail Chimp Integration



Paalvee 2019

Club Service is the avenue which connects lives of Paalveeites. The Club Service avenue strives to ensure that the Paalveeites bond and network with each other. The avenue focuses on increasing membership in the movement. They are the ones who add the fun element in our work!

Community Service is one of the Avenues of Service which encourages CMA and Palaavee to offer service to their communities. We Paalveeites assume a responsibility to find ways to improve the quality of life for those within their communities and to serve for the betterment of the public. We recognize the importance of giving back to the community. As Paalveeites we have the reasonability to find ways to improve the quality of life for those within our communities and to serve the public.

Professional Development helps to improve and increase capability of an individual through access to various training and workshop sessions. It helps to upgrade the skills required in respective professional areas. It also helps Paalveeites to get various job and internship opportunities and bridges the gap between professional world and the youth.

Inter-Club Services avenue aims at enhancing a member's knowledge, understanding and appreciation other communities, problems and opportunities, as well as cultural differences. We are accountable for developing activities to promote Inter-club understanding and goodwill.

Media and Public Relations avenue aims at managing editorials, news letters, marketing, sponsorship, social media for Paalavee.



Paalvee 2019

- ✓ Paalvee Club Installation
- ✓ Food stall at Garbha event – Fundraiser
- ✓ Team building event in Dec 2019
- President – Shardini Mate
- Secretary – Syon Karkhanis
- Treasurer – TBD (Ayush Deshpande?)
- Director Community Service – Vedang Injal
- Director Professional Development – Anusha Ambaselkar
- Director Club Services – Maliaka Rane
- Director Inter-Community Service – Anaya Girap
- Director Media and Public Relations – Soham Shringarpure



CMA 2019 - Account Summary

Unaudited

Executive Committee 2019 Summary of Expenses (Trial Balance)

| Event | Debit | Credit | Sponser Cr | Net | Remarks |
|---------------------------------------|--------------------|--------------------|------------|-------------------|---|
| AGM | \$0.00 | \$0.00 | | \$0.00 | |
| Gudi Padwa | \$3,041.49 | \$4,692.66 | | \$1,651.17 | |
| Camping | \$1,681.00 | \$1,908.00 | | \$227.00 | |
| Cricket | \$260.70 | | | -\$260.70 | |
| Ganapati | \$8,686.96 | \$8,129.25 | \$350.00 | -\$207.71 | |
| Garba | \$3,057.58 | \$3,199.68 | | \$142.10 | |
| Diwali Pahaat | \$2,601.91 | \$1,488.95 | \$1,000.00 | -\$112.96 | |
| Diwali Night | \$11,460.36 | \$8,536.64 | \$3,000.00 | \$76.28 | |
| Membership | \$197.00 | \$5,528.00 | | \$5,331.00 | Debit amount is for paypal fees' (Total 127 memberships sold) |
| Palavi | \$1,052.48 | | | \$1,052.48 | -Note: 713.28 was previous year expenses, paid this FY |
| Samadhan | \$400.00 | \$210.00 | | -\$190.00 | |
| Marathi Shala | \$369.15 | | | -\$369.15 | Note: \$153 gift cards for teachers |
| Miscellaneous | \$525.54 | | | -\$525.54 | Website Renewal, Mailchimp, postage |
| BMM Annual Dues | \$139.31 | | | | eTransfer sent to Akhil Deshpande |
| Alberta Children's Hospt DONATIONS | \$1,050.00 | \$766.00 | | -\$284.00 | (800+250) CMA & Marathi Shala |
| Sponsorship | \$0.00 | \$0.00 | \$4,350.00 | | |
| Total | \$34,523.48 | \$34,459.18 | | \$4,425.01 | |

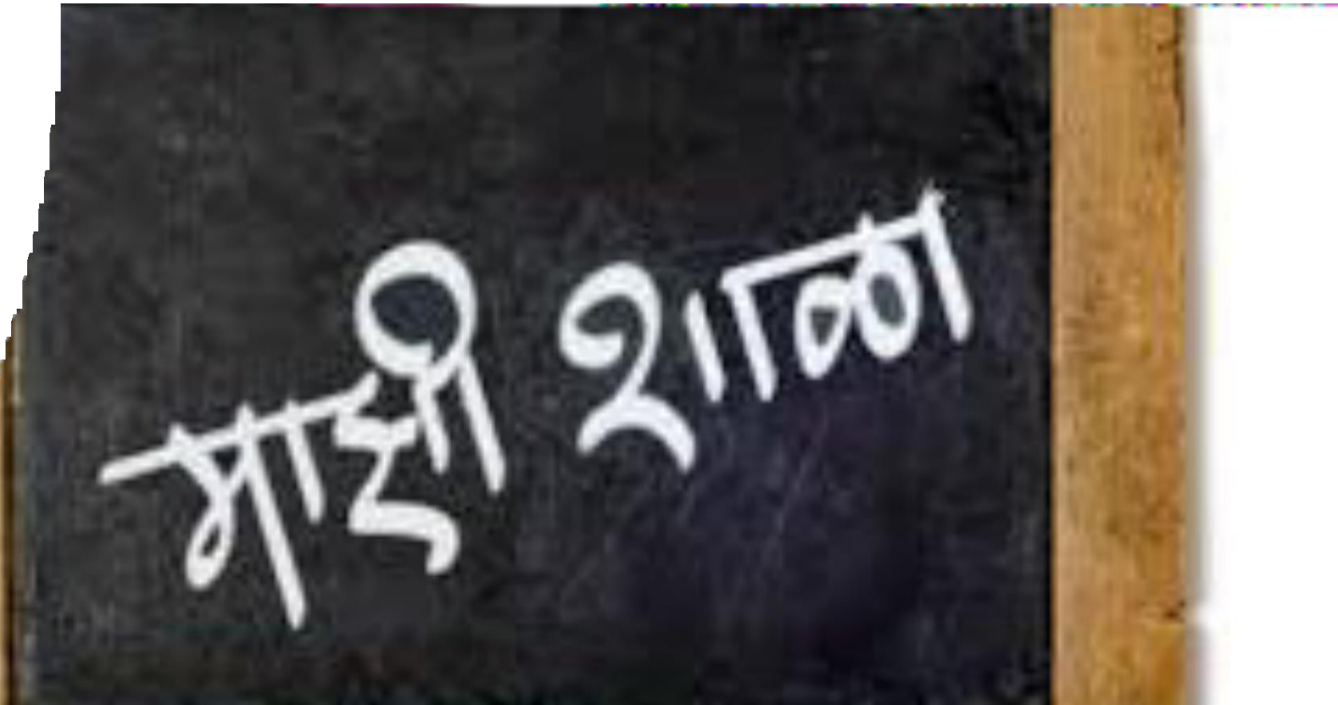
CMA 2019

CMA 2019



Marathi Shala

- Marathi Shala
 - Currently operate 3 branches
 - Student membership on upward trend
 - Dedicated budget annually
 - Cultural program performance – may want to move to Ganapati
 - Donation and Field visit to Alberta Children's Hospital Foundation
 - Must build on this momentum in future years
 - May need additional teaching help or assistance for future growth
- Focus for 2020 & Beyond: Proposal to look for a CBE school campus for SW branch



Bruhan Maharashtra Mandal

- Marathi Shala
 - Umbrella organization of all Marathi Associations
 - Membership to BMM over the last ~20 years
 - Uttar Rang initiative for Seniors
 - Online Facebook training
 - Promotion of local artists
 - Marathi Shala curriculum standardization
 - BMM Convention participation & Voting
- Focus for 2020 & Beyond: Collaborate with other Marathi Associations through BMM



Financial Update

- Streamlined accounting practices for CMA
 - Y2018 onwards Financial audits are conducted by qualified accountants
 - Quarterly financial updates from Executive Committee
 - CMA Bank accounts are consolidated with ATB Bank
 - Operating and Savings Accounts
 - Applied for Alberta government grant – declined due to scarcity of funds
 - Worked with EC to champion the fund raising initiative for ACHF
-
- Focus for 2020 & Beyond: Identify deserving organization for fund raising and set a \$\$ goal

CMA 2019





WINS Drive

<https://www.cmacalgary.ca>

